



February 2010 Performance report

About LGBT CareerLink

LGBT CareerLink is a program of the nation's pre-eminent not-for-profit organization dedicated to the lesbian, gay, bisexual and transgender (LGBT) community in the workplace, Out & Equal Workplace Advocates. LGBT Careerlink draws upon rich web 2.0 technologies to expand the scope of communication between prospective employees and employers, and fills the previously unmet need of LGBT-specific career resources and programming.

February 2010 Performance

	Feb. 10	Feb. 10 vs BM*	Jan. 10	Feb. vs Jan. 2010
Page Views	28,119	+100%	23,863	+18%
Total Visitors	4,520	+4%	4305	+5%
Avg. Daily Visitors	161	-	153	+5%
Total Registered Users	3,150	-	3472	-9%
Total Resumes	389	-	249	+56x%
Avg. Pages Viewed per Visit	6	+97%	4	+50%
Average Time on Site	5 mins.	-	4 mins.	+25%
Jobs Posted	7,700	-	4,540	+70%

Opportunities to support LGBT CareerLink

CareerLink offers a variety of opportunities to advertise your business or organization through job posting packages and ad placements. Founding Sponsorships offer the greatest return on investment and boasting a rich package of exclusive benefits, recognition and visibility.

Current sponsors



Contact

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*Benchmark performance provided by Google Analytics against LGBT sites of similar size.