



2010 Founding sponsor benefits

Why LGBT CareerLink?

LGBT CareerLink is a program of the nation's pre-eminent not-for-profit organization dedicated to the lesbian, gay, bisexual and transgender (LGBT) community in the workplace, Out & Equal Workplace Advocates. Our website draws upon rich web 2.0 technologies to expand the scope of communication between prospective employees and employers, and fills the previously unmet need of LGBT-specific career resources and programming. With the highest level of visibility and a value-packed benefits package, Founding Partnerships offer the highest return on investment.

Sponsor benefits

- Linked logo on LGBT CareerLink home page
- Logo placement in footer appearing on all internal pages
- Logo featured in rotating company marquee
- Unlimited job postings
- Unlimited resume and profile searching
- Organization/Corporate biography with five unique pages for branded career materials
- Unlimited access to post recruiting events and branded career resources
- Eligibility to purchase and place specialized e-mail blast to all registered users
- Eligibility to advertise featured job on LGBT CareerLink home page

\$5,000
Discount of \$15,000 value!

LGBT CareerLink is an OFCC compliant diversity job board

2009 Benchmarked performance

	Google Benchmark*	LGBT CareerLink	Variance
Page Views	190,784	308,908	+62%
Avg. Time on Site	2.18 mins.	4 mins.	+88%
Avg. Pages Viewed per Visit	3.1	6.44	+108%
Total Registered Users		2,295	

Current sponsors



Contact

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*Benchmark performance provided by Google Analytics against LGBT sites of similar size.