



January to March 2010 Performance

About LGBT CareerLink

LGBT CareerLink is a program of the nation's pre-eminent not-for-profit organization dedicated to the lesbian, gay, bisexual and transgender (LGBT) community in the workplace, Out & Equal Workplace Advocates. LGBT Careerlink draws upon rich web 2.0 technologies to expand the scope of communication between prospective employees and employers, and fills the previously unmet need of LGBT-specific career resources and programming.

1st Quarter Performance (January to March)

	Google Benchmark	LGBT CareerLink	Variance
Page views	46,602	79,268	+70%
Page Views per Visit	3.15	5.54	+76%
Time on Site	2 mins.	4 mins.	+100%
Visitors	14,782	14,317	-3%

Opportunities to support LGBT CareerLink

CareerLink offers a variety of opportunities to advertise your business or organization through job posting packages and ad placements. Founding Sponsorships offer the greatest return on investment and boasting a rich package of exclusive benefits, recognition and visibility.

Current sponsors



Contact

Julie Beach | (415) 694-6538 | jbeach@outandequal.org

*Benchmark performance provided by Google Analytics against LGBT sites of similar size.