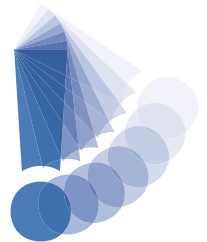




Sponsor benefits

2010 Out & Equal
Workplace Summit

October 5-8 in Los Angeles



LGBT talent advancement, recruitment, customer loyalty, community service

2010 sponsor benefits

PRESENTING

\$200,000

Your company receives top billing with Out & Equal at the Summit, introduction at Welcome Reception and Plenary I

Top billing on promotional materials, signage, gift bags and name badges

Recognition from podium at major activities; remarks from company rep; photo op with keynote speaker, plus onstage company group photo at Plenary I

Reserved premier seating* for company attendees at Plenary I, II, III and Awards Dinner

Promo items for gift bags and for Plenary I tables (items provided by company)

Plus 20 three-day Summit registrations, 40'x40' booth, 2-page program ad

PLATINUM AWARDS DINNER

\$150,000

Your company receives top billing as the host of the Summit Awards Dinner

Top billing on signage as Awards Dinner host and acknowledgement on Summit materials

Remarks from podium from company rep as Awards Dinner host, plus onstage company group photo

Reserved premier seating* for company attendees at Awards Dinner and Plenary I, II, III

Promo items for gift bags and for Award Dinner tables (items provided by company)

Plus 15 three-day Summit registrations, 10'x20' booth, 1-page program ad, program branding and 1-page ad in Dinner program

TITANIUM PLENARY II, III

\$80,000

Companies receive top billing as the hosts of Plenary II or III

Prominent billing as "Titanium Strategic Partner" with top billing on signage as Plenary II or III Sponsor; acknowledgement on Summit promotional and on-site materials

Recognition as Plenary II or III host, with podium welcome delivered by company representative and photo op with keynote speaker

Reserved premier seating for company attendees for hosted Plenary and Awards Dinner

Opportunity to place one item on Plenary II or III tables, and one item in attendee gift bags (items provided by company)

Plus 10 three-day Summit registrations; 1 priority placement deluxe 10'x10' booth; 1-page color ad prominently placed in Summit program; onstage company group photo

GOLD

\$55,000

Your company receives top billing as host of a special networking event or activity

Top billing on signage for chosen event (featured sessions, networking receptions, lunches, golf/fitness activity, or evening entertainment) and additional acknowledgement on Summit materials

Recognition as exclusive event host, with podium welcome delivered by company representative

Reserved priority seating* for company attendees for chosen event and Awards Dinner

Promo items for gift bags and for chosen event (items provided by company)

Plus 8 three-day Summit registrations, 10'x10' booth and 1-page program ad

CHAMPION \$25,000

Prominent recognition with logo in Summit materials on O&E's website Sponsor page (12 months)

Reserved priority seating* for company attendees for Awards Dinner

Promo item for gift bags (items provided by company)

Plus 4 three-day Summit registrations, 10'x10' booth and 1-page program ad

ADVOCATE \$15,000

Prominent recognition with logo in Summit materials on O&E's website Sponsor page (12 months)

Reserved preferred seating* for company attendees for Awards Dinner

Plus 2 three-day Summit registrations, 10'x10' booth and 1/2-page program ad

*Non-registered guests for the Summit Awards Dinner are required to purchase Dinner tickets separately and can then be added to company's group of reserved seating

Why partner with Out & Equal?

Diversity strengthens your business

Employee recruitment

Talent retention and advancement

Customer loyalty

Build Relationships

2,500 LGBT business opinion leaders attend Summit

10,000 professional staff, managers and executives in O&E networks

Gateway to 8.9 million U.S. LGBT adult customers/clients/employees with annual buying power of more than \$690 billion

Mix with leaders

Top sponsors include PriceWaterhouseCoopers, Deloitte, HP, Visa, Citi, Dell, Disney, Ernst & Young, Genentech, IBM, Paul Hastings, Xerox, American Airlines, Clorox, Darden, Fidelity Investments, Goldman Sachs, Hewitt, Intuit, KPMG, Microsoft, Northrop Grumman, Pfizer, Wells Fargo

You'll be back

90 percent of sponsors renew as partners

Early-Bird Bonus

Sponsor payments received by March 31, 2010 receive 1 extra complimentary three-day Summit registration

Sponsor deadlines:

March 31, 2010 early-bird bonus

June 15, 2010 extra benefits

July 1, 2010 regular benefits

Sign up to sponsor now!

Sherrie Holmes

Director of Development

& Communications

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Out & Equal

Workplace Advocates

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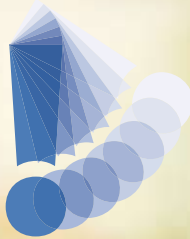
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San Francisco, CA 94104

www.OutandEqual.org

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Don't miss the world's premier conference on LGBT workplace equality

Take part in shaping the future of
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