



Out & Equal's Targeted Online LGBT Talent Recruitment Tool

JOB CANDIDATES

PROFILE HIGHLIGHTS

- 5,000-10,000 active, registered candidates
- 96% hold BA, BS or higher degrees
- 82% currently employed
- 44% willing to relocate
- 32% mid-level managers
- 18% executives

FREE SERVICES

- Unlimited job searches
- Career resource center
- Job search and career development webinars
- CareerTalk monthly e-newsletter
- LGBTCareerLink online networking

"This is a great way to get PR for our recruiting efforts. LGBTCareerLink helps us with LGBT diversity hiring." – 2011 Sponsor

"My company will definitely continue advertising on this site – we loved the free 'Networking' webinar!" – 2011 Advertiser

EMPLOYER OPPORTUNITIES

SPONSOR BENEFITS (\$7,500 per year)

- Unlimited job posting, resume access
- Access to recruitment webinar participants & materials
- Your company featured annually in monthly e-newsletter CareerTalk
- Job wrapping services provided at discounted fee

VISIBILITY

- Linked company name on home page and page footers
- Company logo featured in rotating marquee
- Up to five pages of company diversity branding
- 50% discount on hosting a career development webinar

HOST A CAREER DEVELOPMENT WEBINAR

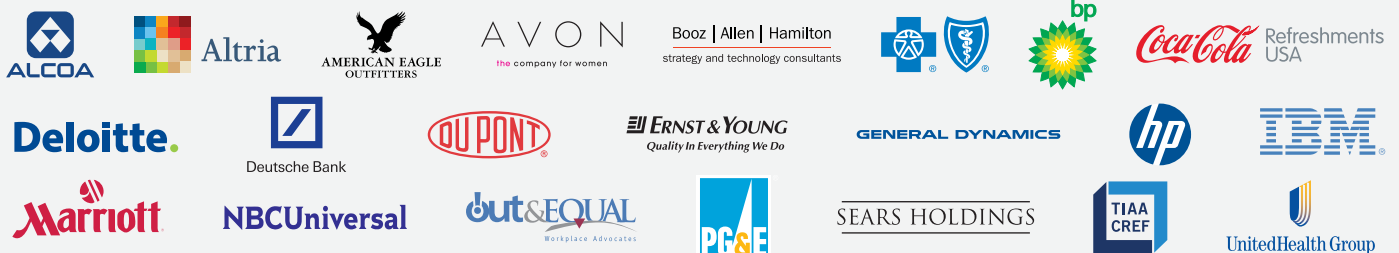
(\$6,000, sponsor rate \$3,000)

Includes company rep remarks to live webinar audiences (100-400)

BANNER ADS (6-12 months, \$500-\$3,500)

JOB POSTING PACKS (45 days, \$150-\$750)

2011 SPONSORS



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