

2010 Out & Equal Workplace Summit

October 5–8 in Los Angeles



Plenary II

Thursday, October 7

8:30 – 10:30am



Brad Smith

Brad Smith became Intuit's president and chief executive officer in January 2008, culminating a five-year rise through the company where he successfully led several of its major businesses. Intuit is a leading provider of business and financial management solutions for small and mid-sized businesses, financial institutions, consumers and accounting professionals, and is consistently ranked as one of the most-admired software companies and best places to work. As the company marked its 25th anniversary in 2008, Smith

celebrated the past while creating a strategic vision that recognizes important market shifts that will serve as growth catalysts for Intuit's future.

Smith joined Intuit in February of 2003, having previously served as the senior vice president of marketing and business development at ADP, as well as holding various sales, marketing and general management positions with Pepsi, Seven-Up and Advo, Inc. Prior to being named CEO, he served as the president and general manager of Intuit's Accountant Central and Developer Network in Plano, Texas, led the company's Consumer Tax Group in San Diego from March 2004 through May 2005, and served as senior vice president and general manager of Intuit's Small Business Division from May 2006 to January 2008.

Smith earned his master's degree in management from Aquinas College in Michigan and a bachelor's degree in business administration from Marshall University in West Virginia.